

# Combatting Cloud Sprawl

Tim Minahan,  
SVP and Chief Marketing Officer,  
Citrix

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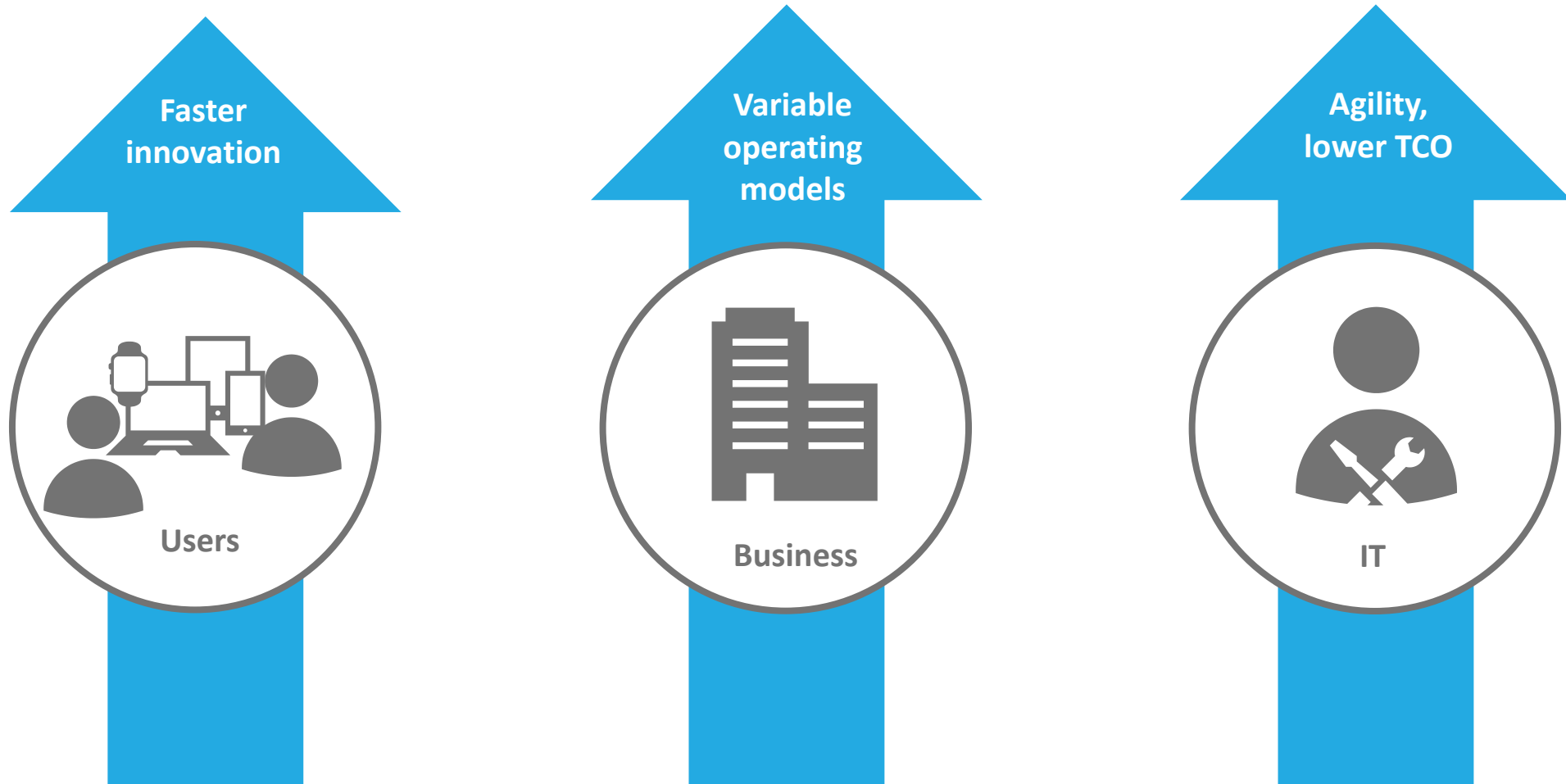


# Recovering Cloud Evangelist



“Help me help *you*.”

# The (Very Real) Benefits of the Cloud





**Why cloud?**

**From**



**Why not cloud?**

**To**



# Cloud sprawl

90%

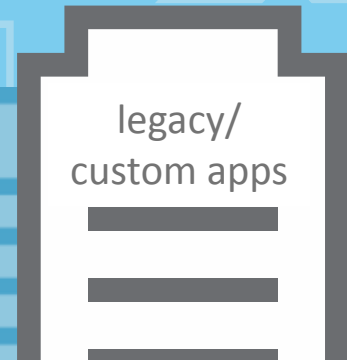
of companies  
now use public  
cloud applications

50%

of IT workloads  
will be the  
cloud by 2020

60%

of employees use cloud  
file sharing services to  
store company  
information



# Cloud: Unintended Side Effects



# IT Conundrum: Serving Two Masters



Wants an awesome experience



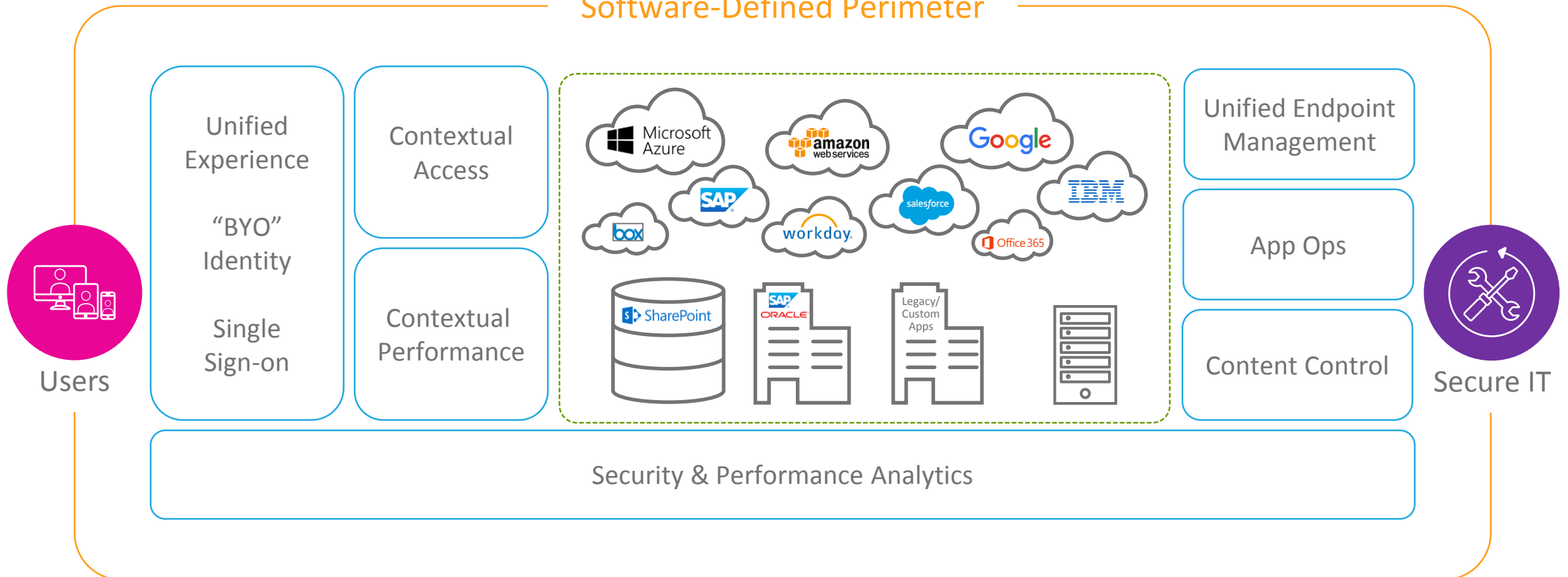
Wants security & compliance



# Cloud Orchestration Platform: Taming Cloud Sprawl

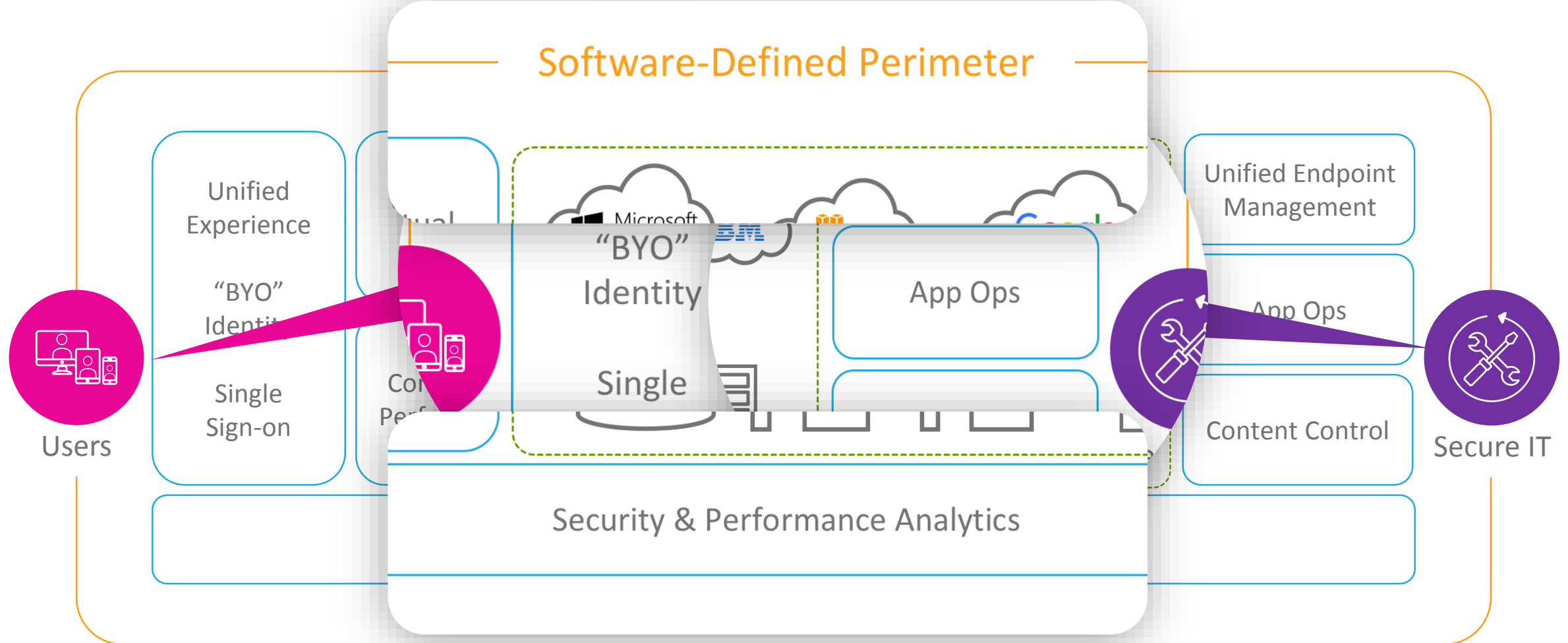
Secure, simplified access and control of apps and data across any device, platform, or cloud service

## Software-Defined Perimeter



# Cloud Orchestration: A Closer View

Secure, simplified access and control of apps and data across any device, platform, or cloud service



# Early success using Citrix cloud orchestration solutions



# How to Get Started

Do an app audit (content too).

Start small. Focus on a Function, Division, etc.

Learn. Adapt. Repeat.

[tim.minahan@citrix.com](mailto:tim.minahan@citrix.com)

[@tminahan](https://twitter.com/tminahan) 

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